

# TOP TIPS

## ...on creating the perfect carry bag

- ✓ Create a functional bag. A great bag will carry your product out the door, so make sure it's designed to fit your goods. If one size isn't flexible enough, then go for two;
- ✓ A simple bag design with your store's name may be all you need for branding – less is sometimes more;
- ✓ Consider your materials: paper, plastic or eco-friendly? There are many types of materials to work with. Don't just settle for the norm;



- ✓ Carry your message. A branded bag is great advertising for your store. Your bag will be seen everywhere because your customers will love it and re-use it;
- ✓ Work with an experienced bag supplier such as Babta to get the right bag for your needs.